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Danielle was able to seamlessly capture our business needs along with cultural fit resulting in us being able to grow our team with several significant hires this year. She kept me informed of the process and created a professional on-boarding system and hiring documentation for future hires as we continue to grow. I look forward to working with Danielle as my team continues to grow.

– Mark Stern, CEO of The Custom Box Agency

Danielle C. Levy EXPERT PROBLEM SOLVER FOR CEOS

Consultant for Service-based Business CEOs (so you're not stuck as the Chief Everything Officer)

I help entrepreneurs solidify their business foundations and operationalize their core values so that they can focus on making an impact as the leader of their growing organization. You can't grow and scale when you're stuck in the details. You can't get away from the details until you've built both the right foundations and the right team to support your growth. That's where I come in. As your business co-pilot, I help you discover where you need to strengthen your foundations, operationalize your values, get the right people in the right seats...and finally enjoy the freedom the entrepreneurial life promised!

HOW I WORK WITH CLIENTS

I offer a variety of ways for clients to get support including:

- Quick injections of guidance and targeted help through Power Hours.
- My signature <u>360-Degree Business Operations System</u>, a step-bystep roadmap so you can break free from being stuck.
- As your <u>Consultant</u> I tackle your business operations from all angles so you can increase your capacity to serve.

The Founder and CEO of <u>The Boardroom League</u>[™], a collective of business experts providing targeted support and expertise exactly where you need it. This is where I've brought together my network of business specialists so you don't waste time searching for the right help you need to grow and scale your business. TBL is comprised of trusted industry professionals who have worked with me and my own private clients to provide fulfillment services in a variety of areas; including operations, marketing strategy, social media, design, copywriting, and more.

REQUESTED SPEAKER FOR PODCASTS, ONLINE EVENTS, AND SUMMITS

I also love to share with business owners how they can be more effective in growing, scaling, and building the business of their dreams. These are some of the top topics I get asked about:

- How to have hard conversations with your team
- The best way to get the right people in the right seats in your business
- Why every business needs an In Case of Emergency (ICE) plan
- Stop working IN your business so you can grow faster
- The hidden key to business success (and why you aren't already doing it)
- Why operationalizing your values leads directly to sales
- Why skyscrapers aren't built with duct tape

MEDIA & PRESS

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SOME OF MY MOST NOTABLE FEATURES:



Claiming Your Role As Chief Executive Officer, Not Chief 'Everything' Officer

As an entrepreneur, getting caught up in doing everything yourself is easy. After all, you started your business and know it better than anyone else. However, trying to do everything yourself can be counterproductive and ultimately hinder the growth of your business. **read article >>**



Medium

Empowering Entrepreneurs And Building Legacies – An Inspiring Journey – Interview With Danielle Levy

Danielle Levy is a sought-after business consultant who helps business owners expand with clarity and efficiency. She holds an MBA, is certified as a Project Management Professional, and is a FG Certified Master Marketer. read article >>

read article >>

Danielle Levy Of The Boardroom League On How To Hire The Right Person

hen a company is looking to grow, the choice of who to hire can sometimes be an almost existential question. The right hire can dramatically grow a company, while the wrong hire can be very harmful to morale and growth. How can you know you are hiring the right person?

TOP QUESTIONS & TOPICS FOR DANIELLE



- 1. What's the first sign or symptom a business owner should be looking for that indicates a hard conversation needs to happen?
- 2. What's your best tip or piece of advice for someone who doesn't like conflict but still needs to address their team member?
- 3. How do you clearly communicate expectations? Can you share some examples?

The best way to get the right people in the right seats in your business

- 1. What is the most important question a business owner should be asking before hiring a new person?
- 2. What's the biggest mistake most business owners make during the hiring and onboarding process?
- 3. How do you know when you have the right people doing the right tasks?

Why every business needs an ICE plan

- 1. When did you discover the value of the ICE plan? Can you share an example or two?
- 2. What are the top 3 things EVERY business MUST have in an ICE plan?
- 3. How do you recommend businesses handle the transition from one Designated Person In Charge (DPIC) to another?

Stop working IN your business so you can grow faster

- 1. When should a business owner start delegating work to a team member?
- 2. How do you figure out what tasks to delegate? And who is the right person to do those tasks? Practically, is it better to start with hiring a generalist or a specialist?
- 3. What do you need to believe about yourself or your business to delegate successfully?

The hidden key to business success (and why you aren't already doing it)

- 1. What are the key steps to building a legacy business structured around knowledge rather than individuals?
- 2. What's an example of an expectation that you had to break free from or that you've seen clients break free from to build a business like that?
- 3. How do you build the habits of preservation?

Why operationalizing your values leads directly to sales

- 1. What are the steps to operationalizing business values?
- 2. Which step do most businesses miss or stumble on most frequently?
- 3. What is the link between operationalizing your values and making sales?

Why skyscrapers aren't built with duct tape

- 1. What do you mean by building with duct tape? What are some real-life examples?
- 2. How do you build a business outside of yourself as the CEO?
- 3. How does a business owner develop a team based on functionality rather than on individuals?

Managing Decision Fatigue As A CEO

- 1. How do you manage the exhaustion that comes with the overwhelming volume of decisions?
- 2. How can you eliminate the need to make certain decisions through defaults and standards?
- 3. How do you distribute decision-making responsibility across your team?

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