



# Danielle C. Levy

## EXPERT PROBLEM SOLVER FOR CEOS

**Co-Pilot for Service-based Business CEOs (so you're not stuck as the Chief Everything Officer)**

I help female entrepreneurs solidify their business foundations and operationalize their core values so that they can make their greatest distinctive impact as the leader of their growing organization. You can't grow and scale when you're stuck in the details. You can't get away from the details until you've built both the right foundations and the right team to support your growth. That's where I come in. As your co-pilot, I help you discover where you need to strengthen your foundations, add your values to how you do business, and help guide you to getting the team in place so you work when you want... and enjoy the freedom the entrepreneurial life promised!

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## HOW I WORK WITH CLIENTS

**I offer a variety of ways for clients to get support including:**

- Quick injections of guidance and targeted help through [VIP Days](#).
- My signature [360-Degree Business Operations System](#), a step-by-step roadmap so you can break free from being stuck.
- As your [Dedicated Growth Co-Pilot](#) I tackle your business operations from all angles so you can increase your capacity to serve.

Plus I'm the founder of a revolutionary new way for entrepreneurs and business owners to get expert help through The Boardroom League. This is where I've brought together my network of business specialists so you don't waste time searching for the right help you need to grow and scale your business. With over a dozen amazing professionals who have worked with me with my own private clients, these are the individuals I trust and who I've called on again and again to get results!

## Requested Speaker For Podcasts, Online Events, and Summits

I also love to share with business owners how they can be more effective in their business, grow and scale, and build the business of their dreams. These are some of the top topics I get asked about:

- How to have hard conversations with your team
- The best way to get the right people in the right seats in your business
- Why every business needs an In Case of Emergency (ICE) plan
- Stop working IN your business so you can grow faster
- The hidden key to business success (and why you aren't already doing it)
- Why operationalizing your values leads directly to sales
- Why skyscrapers aren't built with duct tape

*Danielle was able to seamlessly capture our business need along with cultural fit resulting in us being able to grow our team with several significant hires this year. She kept me informed of the process and created a professional onboarding system and hiring documentation for future hires as we continue to grow. I look forward to working with Danielle as my team continues to grow.*

– Mark Stern, CEO of The Custom Box Agency

# TOP QUESTIONS FOR DANIELLE



## *How to have hard conversations with your team*

1. What's the first sign or symptom a business owner should be looking for that indicates a hard conversation needs to happen?
2. What's your best tip or piece of advice for someone who doesn't like conflict but still needs to address their team member?
3. How do you clearly communicate expectations? Can you share some examples?

## *The best way to get the right people in the right seats in your business*

1. What is the most important question a business owner should be asking before hiring a new person?
2. What's the biggest mistake most business owners make during the hiring and onboarding process?
3. How do you know when you have the right people doing the right tasks?

## *Why every business needs an ICE plan*

1. When did you discover the value of the ICE plan? Can you share an example or two?
2. What are the top 3 things EVERY business MUST have in an ICE plan?
3. How do you recommend businesses handle the transition from one Designated Person In Charge (DPIC) to another?

## *Stop working IN your business so you can grow faster*

1. When should a business owner start delegating work to a team member?
2. How do you figure out what tasks to delegate? And who is the right person to do those tasks? Practically, is it better to start with hiring a generalist or a specialist?
3. What do you need to believe about yourself or your business to delegate successfully?

## *The hidden key to business success (and why you aren't already doing it)*

1. What are the key steps to building a legacy business structured around knowledge rather than individuals?
2. What's an example of an expectation that you had to break free from or that you've seen clients break free from to build a business like that?
3. How do you build the habits of preservation?

## *Why operationalizing your values leads directly to sales*

1. What are the steps to operationalizing business values?
2. Which step do most businesses miss or stumble on most frequently?
3. What is the link between operationalizing your values and making sales?

## *Why skyscrapers aren't built with duct tape*

1. What do you mean by building with duct tape? What are some real-life examples?
2. How do you build a business outside of yourself as the CEO?
3. How does a business owner develop a team based on functionality rather than on individuals?