

Client Name

Job Title

Your Website

1. What was your business like before you had my product or service?

2. What hesitations did you have about working with me?

3. What problem(s) were you trying to solve with our product or service?

4. What results have you achieved since we started working together?

5. What has exceeded your recommendations since working with me?

6. How else have you benefited from our work together?

7. What was the main concern that would have prevented you from buying this, and what put your fears to rest?

8. Would you recommend me and my services? If so, what are the main reasons and to whom?

9. Is there anything you would have liked to see done differently? If so, what?

10. What's the most important thing people should know about working with me?

11. What surprised you the most or made you the happiest about buying/joining [our product/service]?

12. Is there anything else you'd like to add?